

REP HEADLINE# 6389358
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

FAX# 703 528 7880

OCT22/12 13.14
*** WDCW-TV ***

ADV # _____ ADV. NAME ISS/PRIORITIES USA ACTION

AGY # _____ AGY. NAME MUNDY KATOWITZ MEDIA

1322 G STREET SE

WASHINGTON, DC 20003

ORDER # _____ CONTRACT # 6389358

PRDCT PRIORITIES USA ACT EST#1790 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV5/12 WK-1

CITY TAX _____ STATE TAX _____

CO-OP BILLING NEEDED _____

REP: TO: NSA WDCW
FROM: GREG
NEW ORDER
TTL...\$16500...16X
THX PLS CFM, 10/22/12

DATE OCT22/12 13.14

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY
TELEVISION INVOICES IDB#9914019

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =

AGENCY EST# = 1790

1	900A-1000A	60	PL2/1	\$1,200.00	10/30	11/5	3	TU-F,M	3			
PROGRAM : JUDGE MATHIS												
2	1000A-1100A	60		\$1,200.00	10/30	11/5	3	TU-F,M	3			
PROGRAM : PEOPLE'S COURT												
3	1100A-1200N	60		\$1,200.00	10/30	11/5	2	TU-F,M	2			
PROGRAM : PEOPLE'S COURT												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			400P-600P	60			11/3	11/3	1		SAT	1
PROGRAM : SAT MOVIE												
5			600P-630P	60	1129	\$600.00	11/3	11/3	1		SAT	1
PROGRAM : FAMILY GUY												
6			630P-700P	60		\$600.00	11/3	11/3	1		SAT	1
PROGRAM : FAMILY GUY												
7			730P-800P	60		\$1,800.00	11/3	11/3	1		SAT	1
PROGRAM : 2.5 MEN												
8			100P-300P	60		\$500.00	11/4	11/4	1		SUN	1
PROGRAM : SUN MOVIE												
9			300P-500P	60		\$600.00	11/4	11/4	1		SUN	1
PROGRAM : SUN MOVIE												
10			600P-630P	60		\$1,000.00	11/4	11/4	1		SUN	1
PROGRAM : 2.5 MEN												
11			630P-700P	60		\$1,200.00	11/4	11/4	1		SUN	1
PROGRAM : 2.5 MEN												
NOV/12 16500.00												

CONTRACT TOTAL 16500.00
TOTAL SPOTS 16

MARKET TOTALS \$412,500 WDCW 4% WJLA 22% WUSA 18% WRC 27% WTTG 26% WPXW 0% WDCA 3%
SVC- NSI
DEMOS- RA35+*